



# THE DCA'S UPCOMING DATA CENTRE EVENTS 2023 & 2024



10x10 Update	Oct 11 <sup>th</sup> 2023   15:00 – 21:00	RSA, The Vaults, London, WC2N 6EZ
10x10 Update	Jan 25 <sup>th</sup> 2024   15:00 – 21:00	RSA, The Vaults, London, WC2N 6EZ
10x10 Update	Apr 18 <sup>th</sup> 2024   15:00 – 21:00	RSA, The Vaults, London, WC2N 6EZ
DCT 2024	July 4 <sup>th</sup> 2024   10:00 – 17:30	IET, Birmingham, B1 2NP
10x10 Update	Oct 10 <sup>th</sup> 2024   15:00 – 21:00	RSA, The Vaults, London, WC2N 6EZ

**DCA events are supported by the UK Government and designed to shape a sustainable digital future**

**Market Intelligence | Thought Leadership | Influence | Strategic Thinking | Competitive Advantage | Networking**

*"If you are tasked with operating a data centre facility or wish to speak to those that do then attendance of these events is a must".*

Dr. Jon Summers RI.SE Research Institute of Sweden

## SPEAKER & SPONSORSHIP OPTIONS



### 10x10 UPDATE PARTNER – £2.5K:

- Sponsorship of 15min Industry Update (Incl Q&A)
- Branding at 10x10 Event
- Branding on all promotional material – pre, & post event
- Press release & DCA newsletter inclusion pre & post event
- Quarter page published article with advertorial banner At show Vox Pop video interview
- Dedicated networking zone during breaks

### NETWORKING DRINKS PARTNERS – £2K:

- Sponsorship of Networking Drinks
- Branding at 10x10
- Branding on DCA website
- Dedicated networking zone during breaks
- Branding on Social Media
- Promotion in DCA Newsletter
- Dedicated networking zone during breaks



## SPEAKER & SPONSORSHIP OPTIONS



### EVENT PARTNERS – £6K:

- Main Event Partner listing with 25 Min Keynote
- Event Main Event Partner branding on DCA website
- Branding on all promotional material – pre, & post event
- Press release & DCA newsletter inclusion pre & post event
- Full page published article with advertorial banner
- At show and post event 1-2-1 video interview
- Dedicated networking zone during breaks

### THOUGHT LEADERSHIP PARTNER – £3K:

- Sponsorship of a 25 min Update or Panel Session
- Branding at Data Centre Transformation
- Branding on all promotional material – pre, & post event
- Press release & DCA newsletter inclusion pre & post event
- Quarter page published article with advertorial banner
- At show video interview
- Dedicated networking zone during breaks



### WORKSHOP LEADER – £4K:



- Sponsorship of a 60 min Workshop (2x30min sessions)
- Branding at Data Centre Transformation
- Branding on all promotional material – pre, & post event
- Press release & DCA newsletter inclusion pre & post event
- Quarter page published article with advertorial banner
- At show video interview
- Dedicated networking zone during breaks

### DCA NETWORKING DRINKS & DINNER PARTNERS – £2.5K:

- Sponsorship of Networking Drinks & DCA Dinner
- Branding at Data Centre Transformation
- Branding on DCA website
- Dedicated networking zone during breaks
- Branding on Social Media
- Promotion in DCA Newsletter
- Dedicated networking zone during breaks

