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THE DCA'S UPCOMING DATA CENTRE EVENTS 2023 & 2024



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10x10 Update	🚫 Oct 11 th 2023 15:00 – 21:00	💡 RSA, The Vaults, London, WC2N 6EZ 💋
10x10 Update	🚫 Jan 25 th 2024 15:00 – 21.00	💡 RSA, The Vaults, London, WC2N 6EZ
10x10 Update	🚫 Apr 18 th 2024 15:00 – 21:00	💡 RSA, The Vaults, London, WC2N 6EZ
DCT 2024	🚫 July 4 th 2024 10:00 – 17:30	💡 IET, Birmingham, B1 2NP
10x10 Update	🚫 Oct 10 th 2024 15:00 – 21:00	💡 RSA, The Vaults, London, WC2N 6EZ

DCA events are supported by the UK Government and designed to shape a sustainable digital future

Market Intelligence | Thought Leadership | Influence | Strategic Thinking | Competitive Advantage | Networking

"If you are tasked with operating a data centre facility or wish to speak to those that do then attendance of these events is a must".

SPEAKER& SPONSORSHIP OPTIONS

10**x**10



10x10 UPDATE PARTNER – £2.5K:

Sponsorship of 15min Industry Update (Incl Q&A)

- Branding at 10x10 Event
- Branding on all promotional material pre, & post event
- Press release & DCA newsletter inclusion pre & post event
- Quarter page published article with advertorial banner At
- show Vox Pop video interview
- Dedicated networking zone during breaks





- Sponsorship of Networking Drinks
- Branding at 10x10
- Branding on DCA website
- Dedicated networking zone during breaks
- Branding on Social Media
- Promotion in DCA Newsletter
 - Dedicated networking zone during breaks

SPEAKER& SPONSORSHIP OPTIONS

DATA CENTRE



EVENT PARTNERS – £6K:

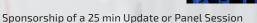
- Main Event Partner listing with 25 Min Keynote
- Event Main Event Partner branding on DCA website
- Branding on all promotional material pre, & post event
- Press release & DCA newsletter inclusion pre & post event
- Full page published article with advertorial banner At show and post event 1-2-1 video interview
- Dedicated networking zone during breaks



WORKSHOP LEADER – £4K:

- Sponsorship of a 60 min Workshop (2x30min sessions)
- Branding at Data Centre Transformation
- Branding on all promotional material pre, & post event
- Press release & DCA newsletter inclusion pre & post event
- Quarter page published article with advertorial banner
- At show video interview
- Dedicated networking zone during breaks

THOUGHT LEADERSHIP PARTNER – £3K:



- Branding at Data Centre Transformation
- Branding on all promotional material
- Branding on all promotional material pre, & post event
- Press release & DCA newsletter inclusion pre & post event
- Quarter page published article with advertorial banner
- At show video interview

DCA NETWORKING DRINKS &

DINNER PARTNERS – £2.5K:

Dedicated networking zone during breaks



- Sponsorship of Networking Drinks & DCA Dinner
- Branding at Data Centre Transformation
- Branding on DCA website
- Dedicated networking zone during breaks
- Branding on Social Media
- Promotion in DCA Newsletter
- Dedicated networking zone during breaks