

## Keynote Address with Technology Leaders



The address, which is in support of the world's only Master's Degree in Data Centre Leadership and Management is on 6 June and will feature Alfonso Aranda Arias – Head of Global Data Center Operations (IBM) and Paul Saville-King - President Data Center Solutions (CBRE) at CNet's Associate College, Anglia Ruskin University in Cambridge, UK.

CNet invites you to join the thought leaders as they explore the key themes and issues associated with the data centres being the powerhouse of the growing global economy and the impact on us all.

The global economy is driven by data. As a form of currency, the value of data is such that it underpins growth, enables innovation and is key to business success across all industries. Data is a stock in trade as goods and services have been for millennia. The data centre sector, then, is the infrastructure powerhouse that allows global data management to happen effectively, securely and efficiently.